



EMPLOYEE  
DEVELOPMENT

# Coaching for Performance

**Todd Cottrell**



# TIME!



# Coaching for Performance

- Define Performance
- Communicate & Equip
- Engage
- Coach

# Define Performance



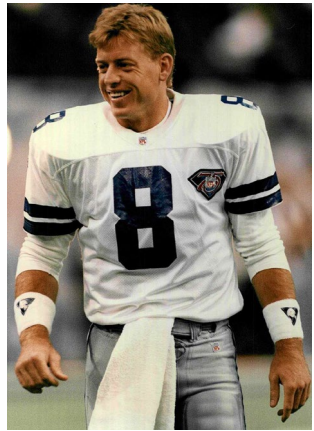
# Define Performance

Go to [www.menti.com](http://www.menti.com) and use the code:

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# Define Performance







# Define Performance



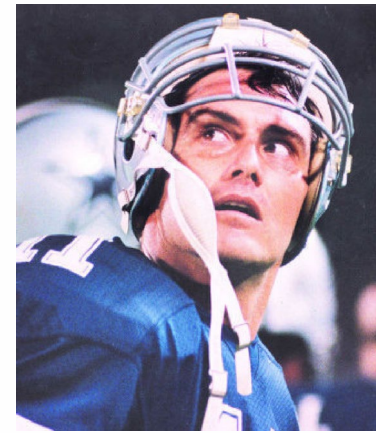
97.8



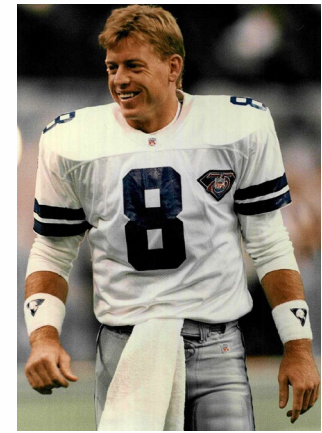
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83.4



81.7



81.6



# Define Performance

- Goals / Objectives
  - S.M.A.R.T.

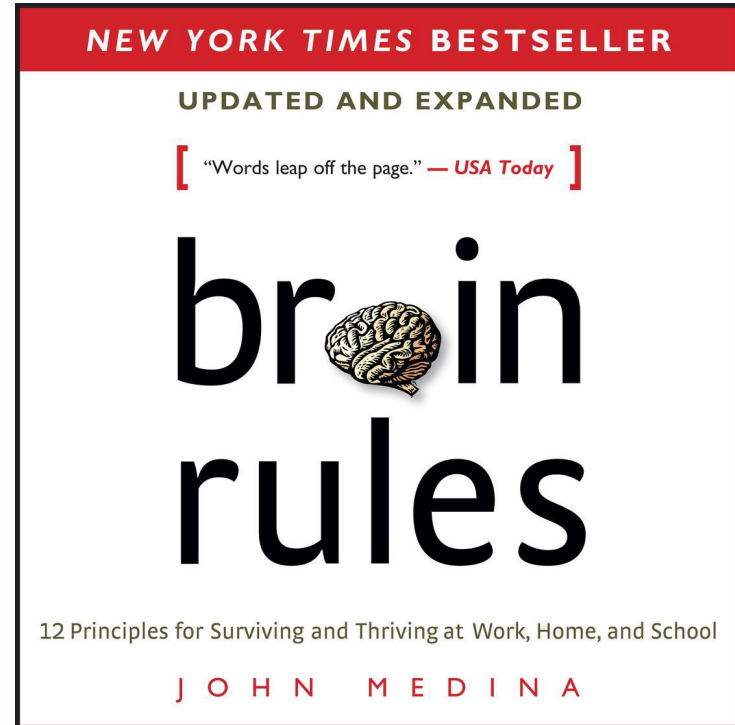
<b>S</b>	<b>Specific</b>
<b>M</b>	<b>Measurable</b>
<b>A</b>	<b>Attainable / Achievable / Actionable</b>
<b>R</b>	<b>Relevant / Realistic</b>
<b>T</b>	<b>Time-based / Time-bound / Timed / Time-related</b>

<b>S</b>	<b>Specific</b> What does a good job look like?
<b>M</b>	<b>Motivating</b> Is the goal meaningful for the individual?
<b>A</b>	<b>Attainable</b> Is the goal realistic, reasonable, and achievable?
<b>R</b>	<b>Relevant</b> Is the goal meaningful work for the organization?
<b>T</b>	<b>Trackable</b> How will progress and results be measured and tracked?

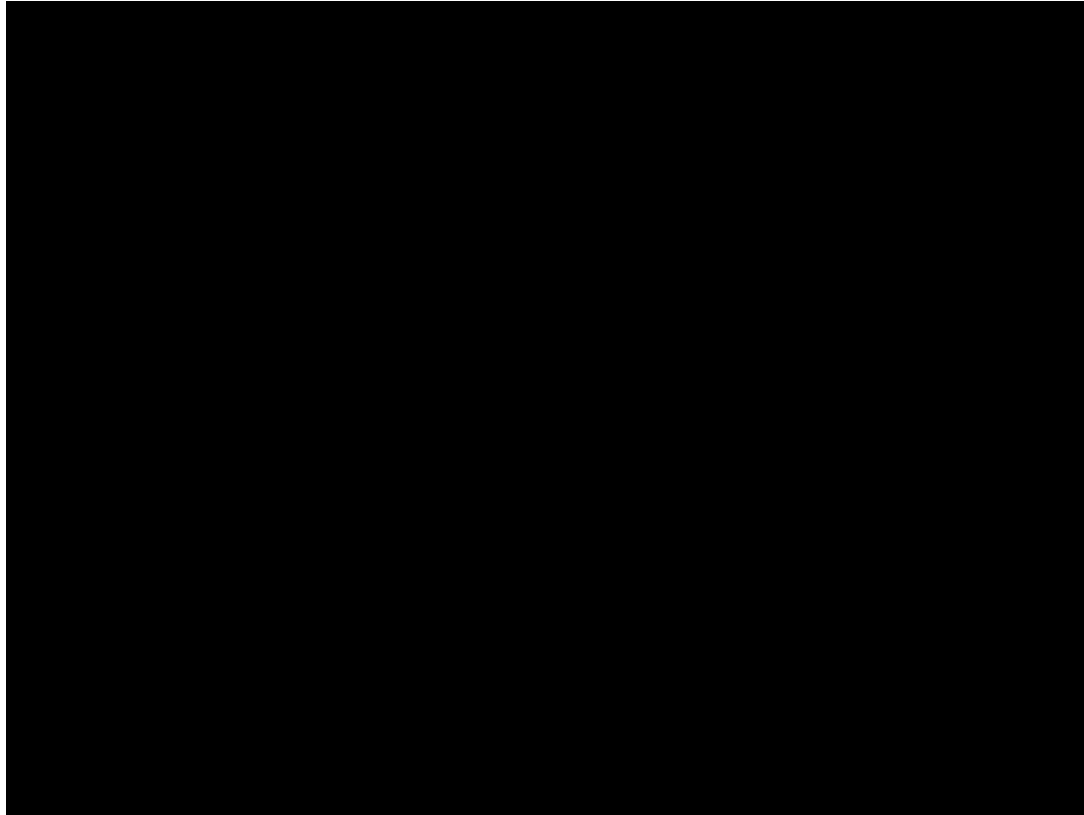
# Define Performance

- Goals / Objectives
  - S.M.A.R.T.

Learned helplessness is a **state that occurs after a person has experienced a stressful situation repeatedly**. They come to believe that they are unable to control or change the situation, so they do not try – even when opportunities for change become available.



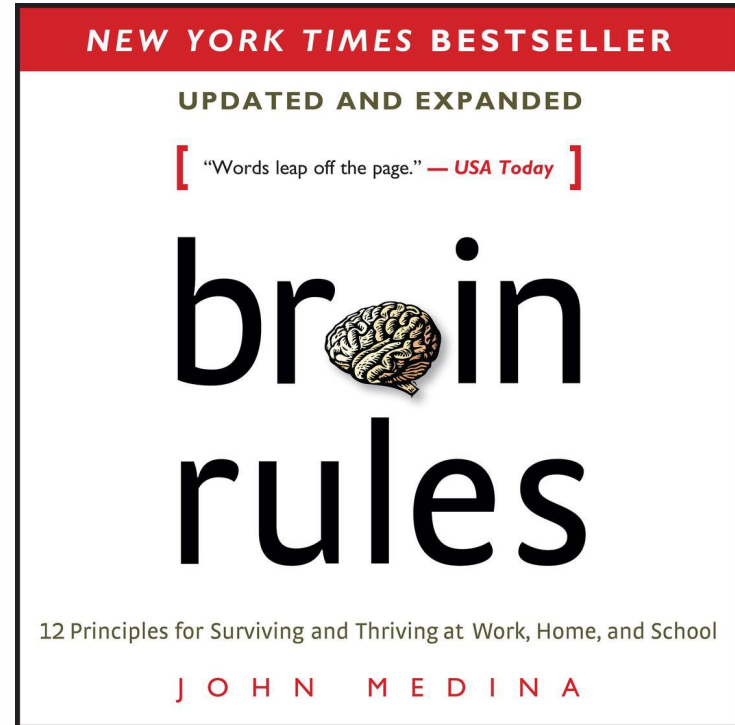
# Define Performance



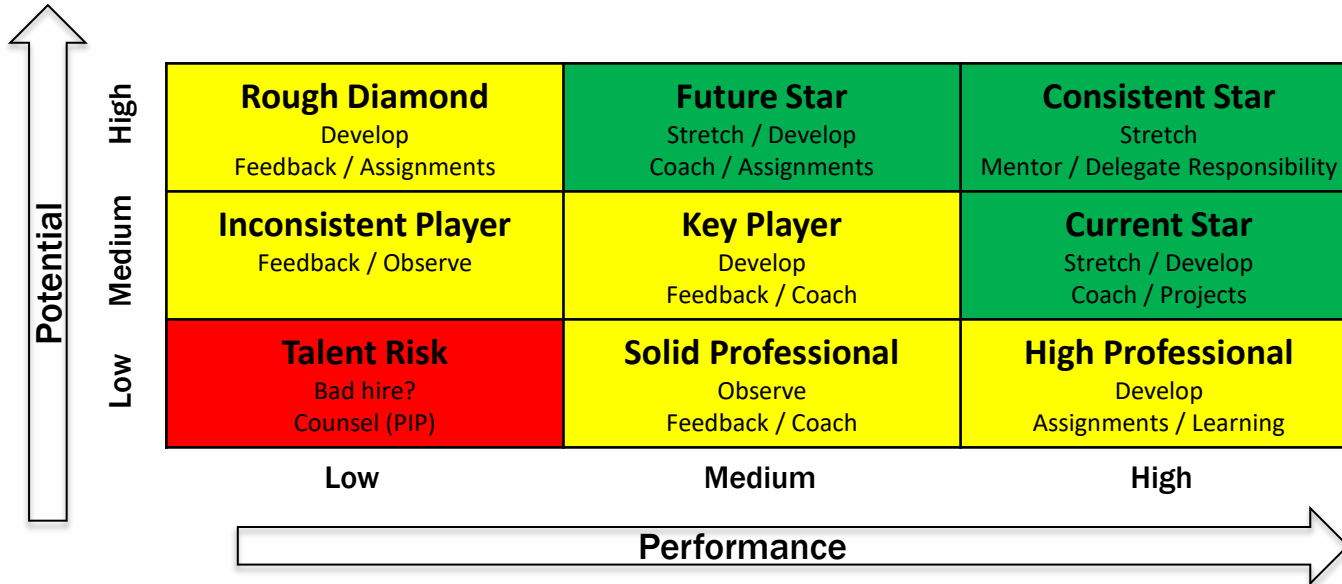
# Define Performance

- Goals / Objectives
  - S.M.A.R.T.

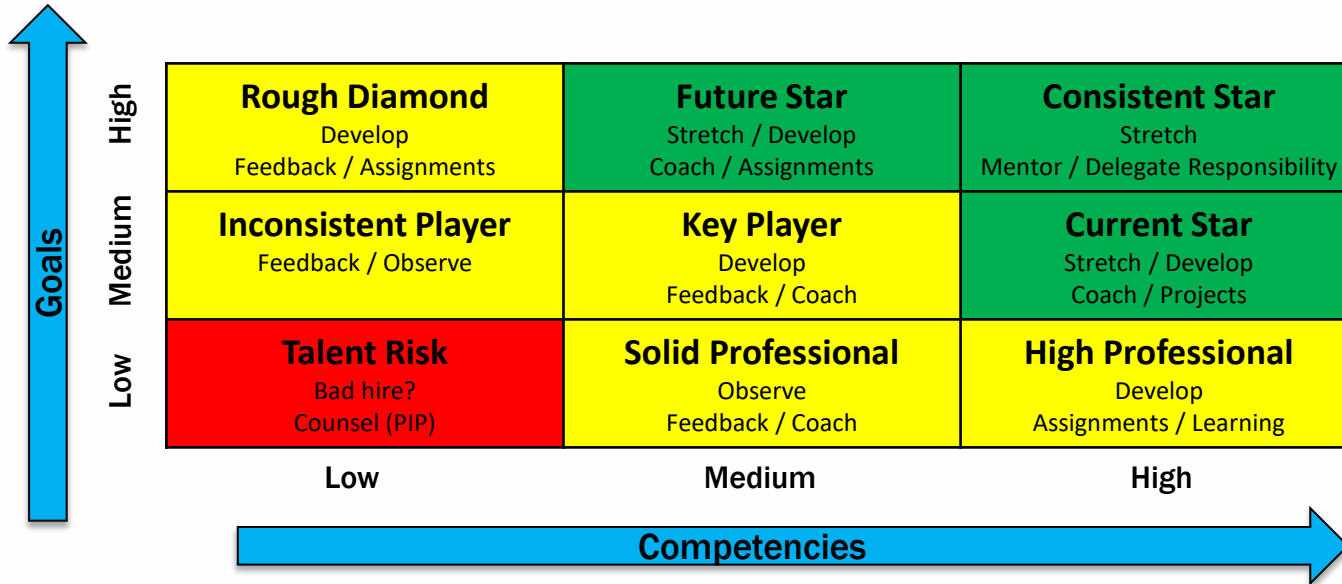
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# Define Performance

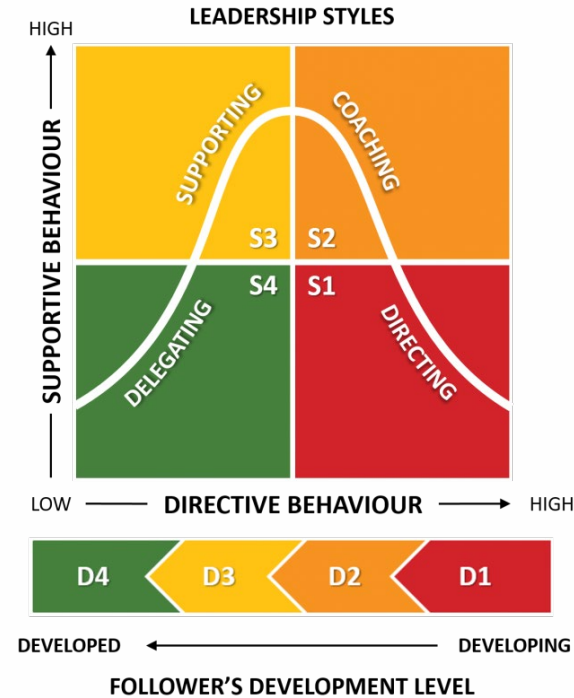


# Define Performance



# Define Performance

- Goals / Objectives
  - S.M.A.R.T.
  - Position vs. Task





# Communicate & Equip



# Communicate & Equip

- Weekly 1 on 1
- Email
- Intranet
- Signage
- Team Meetings
- Workday
- Video



# Communicate & Equip

- Skills Needed
  - Training
  - Knowledge
  - Resources
- Tools
  - Software
  - Personnel
  - Budget



**Human**



**Material**



**Financial**



**Intangible**

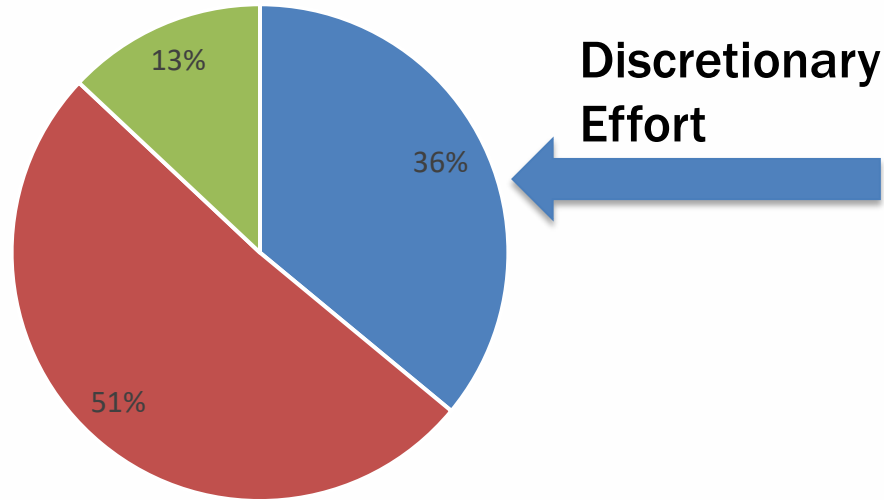
# Communicate & Equip

You are not responsible FOR employees...  
you are responsible TO them.

**Put employees in a system that allows them to be successful and engaged!**

# Engage

# Engage



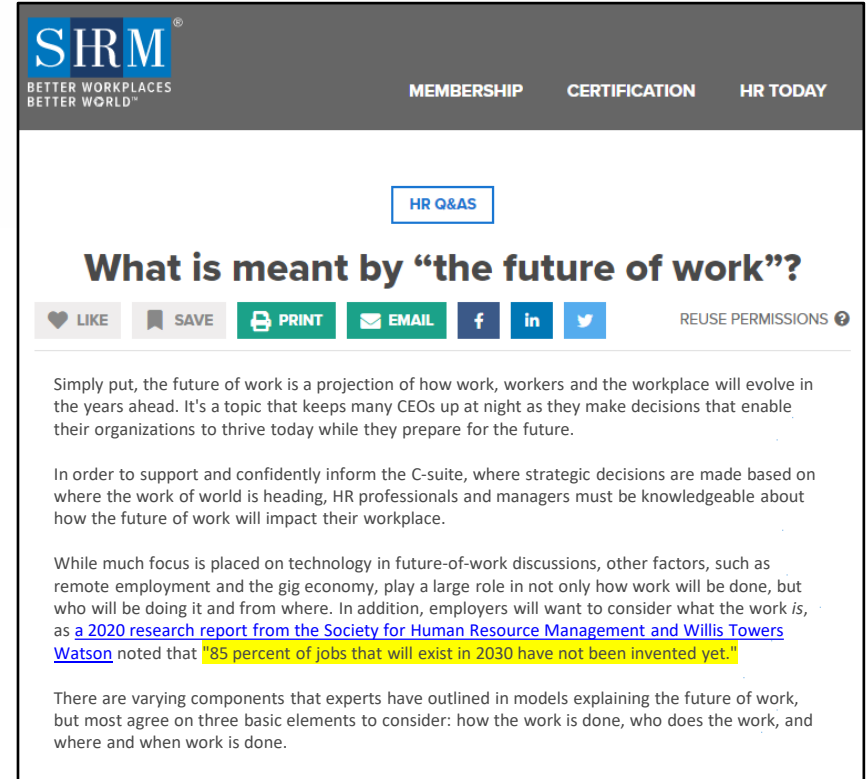
■ Engaged ■ Disengaged ■ Actively Disengaged

# Engage

Management  
 by  
 Control

**VS.**

Management  
 by  
 Engagement



**SHRM**  
 BETTER WORKPLACES  
 BETTER WORLD™

MEMBERSHIP    CERTIFICATION    HR TODAY

HR Q&AS

## What is meant by “the future of work”?

LIKE    SAVE    PRINT    EMAIL    f    in    t    REUSE PERMISSIONS ⓘ

Simply put, the future of work is a projection of how work, workers and the workplace will evolve in the years ahead. It’s a topic that keeps many CEOs up at night as they make decisions that enable their organizations to thrive today while they prepare for the future.

In order to support and confidently inform the C-suite, where strategic decisions are made based on where the work of world is heading, HR professionals and managers must be knowledgeable about how the future of work will impact their workplace.

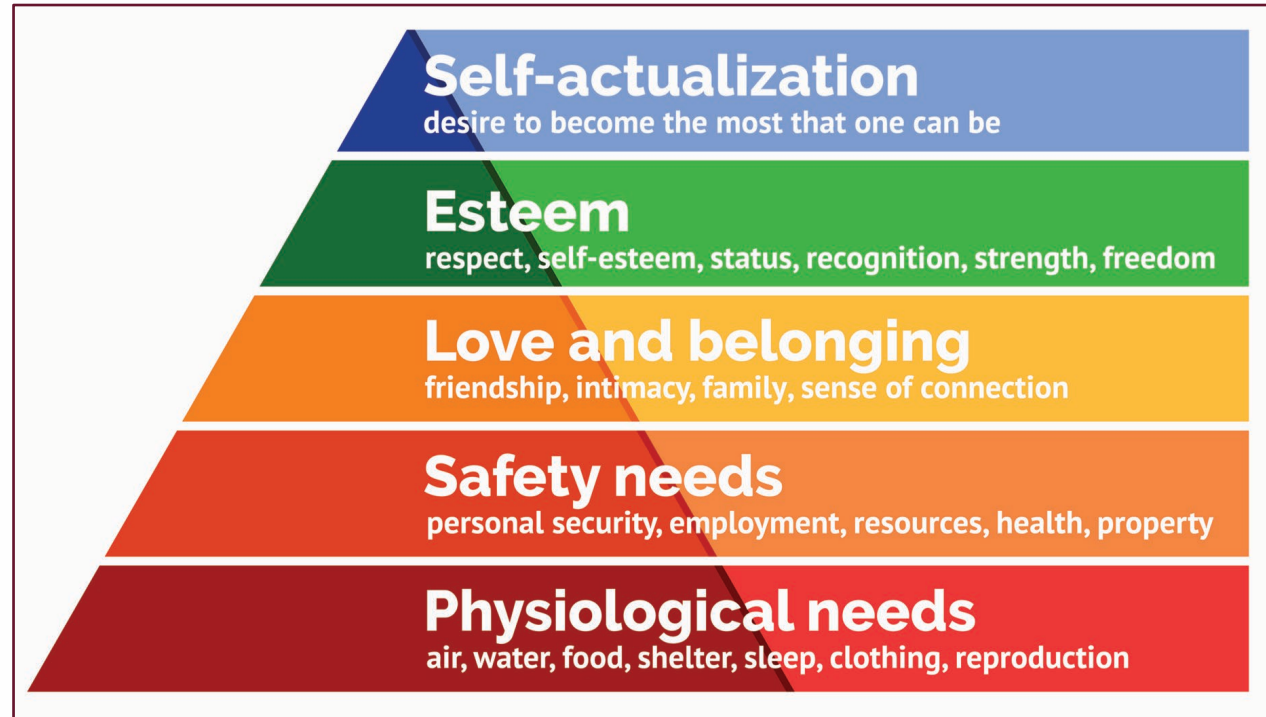
While much focus is placed on technology in future-of-work discussions, other factors, such as remote employment and the gig economy, play a large role in not only how work will be done, but who will be doing it and from where. In addition, employers will want to consider what the work is, as a [2020 research report from the Society for Human Resource Management and Willis Towers Watson](#) noted that **“85 percent of jobs that will exist in 2030 have not been invented yet.”**

There are varying components that experts have outlined in models explaining the future of work, but most agree on three basic elements to consider: how the work is done, who does the work, and where and when work is done.



# Engage

- Incentives
- Career Growth
- Sweet Spot



# Engage

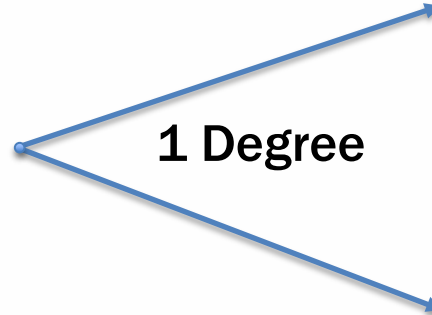
- Sweet Spot
  - 5 best technical skills that you have that relate to your current job
  - 2 things you like doing the most
  - Spend 50%+ of time doing those 2 things



# Coach

# Coach

- Constant course correction - Distance from Los Angeles International Airport (LAX) to Santa Catalina Island is 38.2 miles



# Coach

- Ongoing process of improving performance and results through timely feedback



Helping someone get from point A to point B

# Coach

- Feedback



# Coach

- Good Coaches
  - Build Relationships

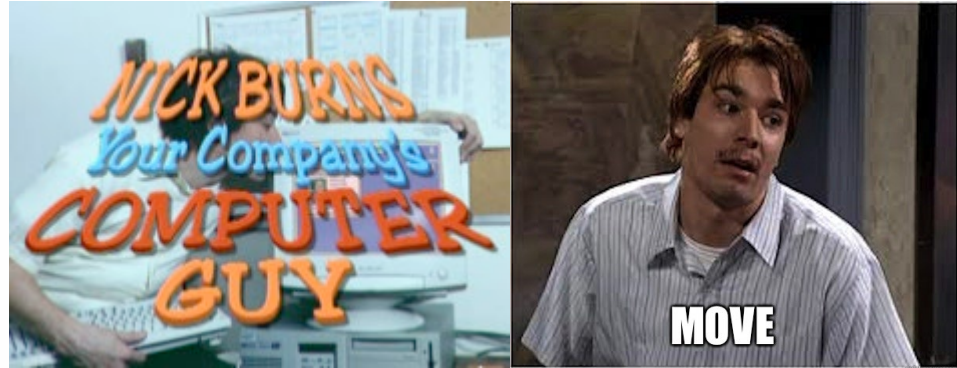
## Trust is the foundation

- Do you have my back?
- Will you keep things confidential?
- Are you a person of your word?
- Do you have the skills and ability to help me?



# Coach

- Good Coaches
  - Build Relationships
  - Knowledgeable
    - Gatekeeper vs. Floodgate



# Coach

- Good Coaches
  - Build Relationships
  - Knowledgeable
  - Wise
    - Application of knowledge and experience

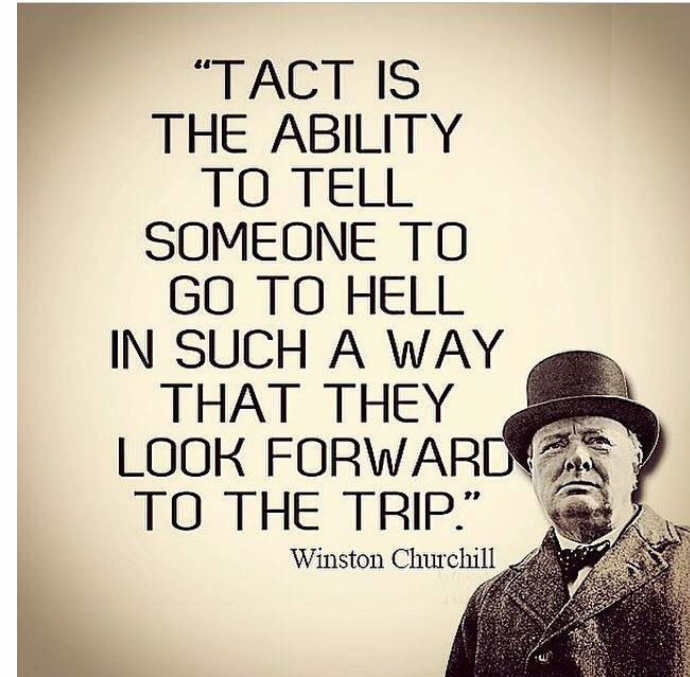
Wisdom doesn't come from experience. It comes from reflecting on experience.

Between ages 25 and 75, the correlation between age and wisdom is zero.

Gaining insight and perspective is not about the number of years you've lived. It's about the number of lessons you've learned.

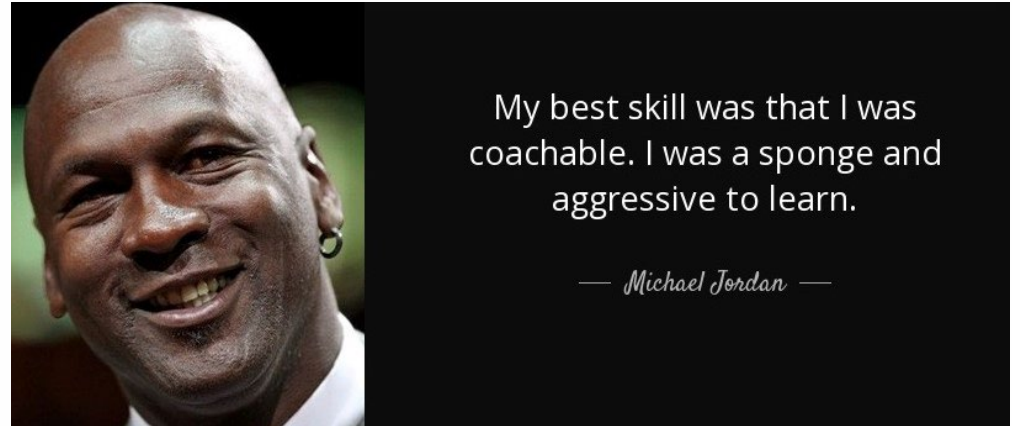
# Coach

- Good Coaches
  - Build Relationships
  - Knowledgeable
  - Wise
  - Tactful and Candid
    - Open, honest and respectful



# Coach

- Coachable Characteristics
  - Open-minded
  - Good listening skills
  - Curiosity
  - Future-focused
  - Desire to excel
  - Embrace relationships



# Coach

- Coaching Tips
  - Criticize in private
  - Be specific
  - Attack the conduct not the person
  - Give actionable advice
  - Document everything



# What questions do you have?

