

<b>Job Title</b>	Graphic Designer III
<b>Job Code</b>	
<b>Exempt Status</b>	Exempt
<b>Position Status</b>	
<b>EEO Classification</b>	

### **Job Summary**

The Graphic Designer III, under direction, provides technical leadership and strategic direction for various web development projects for marketing and communications needs of the university. Performs expert-level graphics design and consultation work.

### **Essential Duties and Responsibilities**

- Provides strategic direction and oversight of the design and development processes for web development projects.
- Researches and implements design and development best practices.
- Develops tools that aid in the development and design of web development projects.
- Develops conceptual design solutions and strategies.
- Performs expert-level graphics design and consultation work.
- Performs some or all of the duties of a Graphics Designer II.

This document represents the major duties, responsibilities, and authorities of this job, and is not intended to be a complete list of all tasks and functions. Other duties may be assigned.

### **Additional Responsibilities**

### **Minimum Requirements**

*Education* – Bachelor's Degree in Graphics Design, Fine Arts, or equivalent combination of education and experience.

*Experience* – Four years of related experience in graphics design, web development, print and electronic media, marketing or related design field.

*Knowledge of* –

*Ability to* – Ability to multitask and work cooperatively with others. Oral and written communication skills.

*Licensing / Professional Certification* – None.

*Physical Requirements* – None.

The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

**Supervision of Others**

This position generally does not supervise employees.

**Other Requirements**

<b>Approved by:</b>	
<b>Date approved:</b>	
<b>Reviewed:</b>	